Moshe Thishinsky

I'm a **Senior Product Designer** with 5+ years of experience, specializing in creating seamless, user-centered digital products for both B2B and B2C markets.

I consider myself a curious individual who loves to learn, combining analytical thinking with creativity and aesthetics.

Moshe1.com

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LinkedIn

0584-687-399

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Work experience

Senior Product Designer at Lightricks

June 2025 - Present

- Builder and Product Designer on the Ecosystem team, building the production layer around Lightricks' video generation model. I take products from zero to one, partnering closely with development and owning definition, implementation, and delivery.
- Product Designer on the Video team, owning the product experience across LTX Studio platforms. I shipped features and turned complex generative video capabilities into workflows creators could use.

Product Designer at Create

2022 - 2025

Create is a premier product design studio.
Among my key responsibilities:

- **Led design projects** for startups and large corporations, refining live products such as mobile apps, complex systems, and dashboards to meet user needs and business objectives.
- **Collaborated closely** with product managers, developers, and data analysts to ensure a seamless design process from ideation to implementation.
- **Developed expertise** in research, UX/UI design, and the creation and maintenance of design systems to ensure consistency, scalability, and optimal user experiences across platforms.

Web Designer

2019 - 2022

For 3 years, I worked as both an employee and a freelancer, building a proven track record of developing digital products, including sales websites, conversion-driven landing pages, and essential B2C systems.

Some of the prominent clients I've collaborated with

Phoenix · Bank of Jerusalem · tip&cue · ROOMS · helfy

Education

PM Course, Executive Training Center, HUJI
2025

UX/UI, Create school
2021 - 2022

Digital Illustration, Bezalel (Enrichment)
2021

Graphic design, Prog school
2018 - 2020

Tools

AI tools

- Claude Code
- Cursor
- Antigravity

UI Design

- Figma (Master Level)
- Framer
- Spline
- Sketch
- InVision
- Illustrator
- Photoshop

Motion

- After Effects
- LottieLab

Analytics

- Google Analytics
- VWO
- Mixpanel

Code

- HTML
- CSS

Skills

Hard

UX Design · Research · Wireframing · UI Design · Prototyping · Vibe Coding · Design System · Animation · Illustration

Soft

Problem solving · Empathy · Adaptability · Collaboration · Communication