Moshe Thishinsky

I'm a **Product Designer** with 4 years of experience, specializing in creating seamless, user-centered digital products for both B2B and B2C markets.

I consider myself a curious individual who loves to learn, combining analytical thinking with creativity and aesthetics.

🌐 Moshe1.com

@ Hi@moshe1.com

in [LinkedIn](#)

📞 0584-687-399

📍 Jerusalem, Israel

Work experience

Product Designer at Create

Mar 2022 - Present

Create is a premier product design studio.
Among my key responsibilities at Create:

• **Leading design projects** for startups and large corporations, refining live products such as mobile apps, complex systems, and dashboards to meet user needs and business objectives.

• **Collaborating closely** with product managers, developers, and data analysts to ensure a seamless design process from ideation to implementation.

• **Developing expertise** in research, UX design, UI design, and the creation and maintenance of design systems to ensure consistency, scalability, and optimal user experiences across platforms.

Web Designer & UX/UI

2019 - 2022

For 3 years, I worked as both an employee and a freelancer, building a proven track record of developing digital products, including sales websites, conversion-driven landing pages, and essential B2C systems. I sharpened my skills in data analysis, social media campaigns, and email marketing, consistently delivering results-focused solutions for my clients.

Some of the prominent clients I've collaborated with

Phoenix **BANK OF JERUSALEM**

tip&cue **ROOMS** **helfy**

Education

UX/UI at Create school
2021 - 2022

Graphic design at Prog school
2018 - 2020

Digital Illustration at Bezalel (Enrichment)
2021

Tools

UI Design
- Figma (Master Level)
- Framer
- Spline
- Sketch
- InVision
- Illustrator
- Photoshop (Beta)

AI tools
- Midjourney
- LTX studio

Analytics
- Google Analytics
- VWO
- Mixpanel

Motion
- After Effects
- LottieLab

Code
- HTML
- CSS

Skills

Hard

UX Design · Research · Wireframing · UI Design · Prototyping · AI · Design System · Accessibility · Layout & Composition · Animation · Typography · Illustration · Mobile Design

Soft

Problem solving · Empathy · Adaptability · Collaboration · Communication